

Great interest in Duru Bulgur flavors at GULFOOD Fair

Duru Bulgur left its mark on the GULFOOD 2020 Fair, one of the world's most important food and beverage fairs held in Dubai. Introducing the traditional and innovative flavors of Turkish bulgur, Duru Bulgur succeeded in becoming one of the most striking brands of the fair.

Duru Bulgur, aiming to bring bulgur to the tables in the healthiest form and bring it to all world cuisines in Turkey, attracted great attention at the GULFOOD 2020 Fair, one of the world's most important food and beverage fairs, which was held for the 25th time this year. F&B and HORECA Professionals as well as Associations, trade bodies, food supply officers, restaurant, cafe and hotel owners, distributors, food industrialists, and all other food industry players and stakeholders attended the GULFOOD 2020 Fair held in Dubai between February 16-20. Duru Bulgur was highly appreciated for the products is presented to the visitors at the tasting event held in the stand area. The brand's products received full marks from visitors this year, as in previous fairs. The visitors who tasted bulgur for the first time got detailed information about the cooking of bulgur, different recipes, and products. During the tasting events held during the fair, 14 different dishes consisting of bulgur pilafs, salads, meatballs, and desserts were offered to the participants. Differentiating itself with a variety of delicious products, Duru Bulgur also played an important role in introducing Turkish bulgur to the world.