



PRESS RELEASE

OCTOBER 17 2019

Duru Bulgur flavors attracted great attention in Anuga Fair

Duru Bulgur received full marks from the participants with the tasting event held in Anuga, the world's largest food and beverage fair, which celebrated its 100th anniversary this year.

Duru Bulgur, aims to bring bulgur to the table in the healthiest way, is highly appreciated at the international fairs it attended, on the way it started with the mission of promoting Turkish Bulgur to the whole world.

Finally, Duru Bulgur flavors were met with great interest in Anuga Fair, which was held in Cologne, Germany on 5-9 October, and is the largest food and beverage fair in the world. Duru Bulgur, which prepared two tasting points with Duru Bulgur and Duru Pratik products, received full marks from the visitors. Introducing the traditional and innovative flavors of Turkish bulgur, Duru Bulgur managed to become one of the most remarkable brands of the fair.

Anuga exhibition, which was attended by companies from different sectors such as Food retail and wholesale trade, commercial companies, pharmaceutical companies and healthy food stores, food and beverage sales representatives, food and beverage export and import companies, food traders, food and beverage manufacturing industry companies, food and beverage suppliers, celebrated its 100th anniversary this year.

In addition to the delicious salad recipes made with Duru Pratik products, the recipes of plain, corn, chickpeas, beans, tuna, seasoned pilaf, spicy, vegetable, mushroom and noodle bulgur pilaf were offered to the visitors. Also, Egyptian style bulgur dessert and bulgur meatballs were among the surprises prepared.

Duru Bulgur which brought bulgur, a product known for 4000 years, produced using natural stone mills, presented its products – both delicious and nutrition-rich.